

**U.S. EPA SBIR Phase I Kick-Off Meeting**  
**Crystal City Marriott at Reagan National Airport**  
**1999 Jefferson Davis Highway**  
**Arlington, VA 22202**  
**April 3–4, 2008**

**DRAFT Agenda**

**Day 1 - Thursday, April 3, 2008**

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| 9:00 a.m. – 9:15 a.m.   | <b>Welcome and Opening Remarks – William Sanders,<br/>Director, National Center for Environmental Research</b>  |
| 9:15 a.m. – 10:00 a.m.  | <b>Overview – Jim Gallup, SBIR Program Director<br/>James Gentry, SBIR Program Specialist</b> <ul style="list-style-type: none"><li>• Welcome</li><li>• The Importance of Commercialization in the EPA SBIR Program</li><li>• Phase I Administration</li><li>• Phase II Proposal Requirements</li><li>• Phase II Commercialization Option</li><li>• Phase II Verification Option</li><li>• SBIR Success Stories</li></ul>   |
| 10:00 a.m. – 10:30 a.m. | <b>Federal Technology Transfer Program – Sarah Bauer</b>  |
| 10:30 a.m. – 12:00 p.m. | <b>The EPA Commercialization Support Program – Phyl Speser</b> <ul style="list-style-type: none"><li>• What Is Commercialization?</li><li>• How Are Deals Done?</li><li>• What Can Foresight Do To Increase the Likelihood of Getting a Deal at the End of Phase I or in Phase II?</li><li>• What Should I Be Doing?</li><li>• How Does All of This Help Me To Write a Winning Phase II Proposal?</li><li>• What Help Does Foresight Provide in Phase II?</li></ul> |
| 12:00 p.m. – 1:30 p.m.  | <b>Lunch (on your own)</b>  |

1:30 p.m. – 2:00 p.m.      **Environmental Technology Verification (ETV) Program – TBA**

2:00 p.m. – 6:00 p.m.      **One-on-One Meetings With Foresight**

All Foresight meetings will be at half-hour increments. This is your opportunity to meet some of the Foresight staff who will be supporting your project. Attending will be David Speser, Chairman, and Phyl Speser.

**Day 2 - Friday, April 4, 2008**

9:00 a.m. – 12:00 p.m.      **One-on-One Meetings With Foresight and EPA**